

From
P. Chinna Thataiah
Mission Director
Guntur, A.P.

To
the Project Directors ,Chittoor
Kadapa and Nellore

LR. NO: 234/2015/C, Date: 13/6/2017

Sub: MEPMA – Strengthening of City Livelihood centers in NULM ULBs creating Website, software and facilitating State level call center - guideline - issued-reg.

Ref: 1. Lr Roc.No. GLS systems proposal dated 2/6/2017.
2. this office letter Rc. No. 234/livelihoods/2015, Dated 08.06.2017 addressed to GLS systems.

In the reference 1st cited GLS systems has submitted proposal for strengthening of city livelihood centers through state level call center in 7 CLCs in Chittoor, Kadapa and Nellore on pilot basis, duly meeting the Software product development team cost,advertsiting/Branding, Software maintenance by themselves and that other expenditure can be met from CLC component. The proposal covers Software product development, Software maintenance and upgradation, Marketing execution plan and implementation, Centralized customer care support, Advertising /Branding, Marketing execution etc...

S.NO	Name of the Individual	Activities	Cell no
1	GLS Systems	Strengthening of CLCs	9000382229

In this connection it is informed that the proposal of GLS systems has been provisionally approved to strengthen City livelihood centers in Chittoor, Kadapa and Nellore on pilot basis. The selection is subject to terms and conditions of MEPMA with the following key points:-

1. TLF will pay Resource fee for tech Support persons and Marketing Resource persons as per MEPMA Norms (already circular given to PDs)
2. The expenditure relating to Pamphlets, Banners, Stickers, outdoor stands, Tents etc; will be met from IEC component by PD
3. Call center rent,c.c charges ,cloud phone charges and leased line internet charges will be born by the TLF.

Hence, PDs of Chittoor,Kadapa and Nellore districts are requested to enter tri partite agreement among GLS systems,TLF,PD and extend their cooperation to the personnel deployed by the GLS systems in implementation of the program. They are also requested to convene meeting with all the concerned viz; team of personnel from GLS systems, TLFs and the personnel concerned with CLCs and to chalk out action plan to proceed further in the matter.

(This has approval of the MD)

Yours Faithfully


 For Mission Director

