

**Present: Sri. P.Chinna Thataiah**  
**MISSION DIRECTOR**

**Date: 21-06-2017**

**Roc. No. 521/Exh/2015/C,**

**Sub: - MEPMA – MEPMA Bazaar – Conducting Monthly and quarterly MEPMA Bazaars at District headquarter towns - certain instructions - Regarding.**

**Ref: - Roc.No.521/Exh/C/2015 dated 12/6/2017**

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**ORDER:**

In the ref 1<sup>st</sup> read above, it is decided to conduct MEPMA BAZARS Monthly/ Quarterly/ occasionally (festivals, Holidays, special days Independence day, Republic day etc;) at District/ ULB level to encourage marketing of SHG products with minimum of 20 and maximum of 30 stalls at each Exhibition .

Project Directors should conduct Monthly MEPMA Bazaars at District and Corporations and to conduct Melas and MEPMA BAZAARS for the remaining ULBs having a population of more than 1 lack as decided by the PDs based on requirement once in a quarter and update the Participants, sales particulars in online reports.

In this regard, initially it is decided to release an amount of Rs 1,00,000 to each District for conducting the Monthly/Quarterly MEPMA Bazaars at District/ULB level.

Therefore, sanction is hereby accorded for releasing an amount of Rs.1,00,000 (Rupees one lack only) to each District towards erection of stalls and other expenditure connected with this.

The Finance Manager of this office is requested to release the amount of Rs.1,00,000 lack (Rupees one lack only) to each District towards conducting the Monthly/Quarterly MEPMA Bazaars from IEC Component of NULM, on the requests made by the PDs through online (AWFP).

(This has approval of the Mission Director)

  
For MISSION DIRECTOR

**To**  
The Finance Manager of this office  
Copy to all the Project Directors