

O/o the Mission Director,  
Mission for Elimination of Poverty in Municipal Areas,  
Andhra Pradesh, Guntur.

**CIRCULAR**

Cir. Roc. No: 540 /BL / D2 / 2016-17, Dated: 06-02-2017

Sub: -AP MEPMA – Bank Linkage - Targets and Achievements 2016-17 Best performing Staff and Officer – Incentives by way of Cash award, Mementos & Certificate – Regarding.

Ref: T/O letter Roc. No. 540 / BL/ D2/ 2015-16 Dated: 02-02-2017.

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One of the priority of the Government is in providing required financial assistance to the SHG members by way of loans from Banks under **Bank Linkage and Self Employment Programme**.

In this regard, to encourage the Best Performing Staff and Officers whose direct involvement is there, in achieving their Targets for the year 2016-17, incentives by way of Cash awards, issue of Mementos and Certificates has been proposed as mentioned below:

- A. Cash awards to the top ten C.O.s in the State, whose performance in achieving more than 100% of their targets among all C.O.s @ Rs. 15000/- each along with Memento & Certificate.
- B. Cash award to the Best Performed District / DPMU with Rs. 25,000/- for utilization for the District / Unit as per the choice of the PD / PO concern along with a Memento and Certificate to the Officer concerned.
- C. With regard to the TMCs / ADMCs and DMCs modalities are under preparation for their incentives.

The assessment will be made based on the progress in the on-line data for the following items.

1. Achievements under Bank-Linkage,
2. Achievement under SEP (I&G)
3. Maintaining lowest NPAs under Bank Linkage.

Further as already communicated vide ref. cited, stringent disciplinary action will be taken on the poor performing functionaries.

In view of the above, all the Project Directors and Project Officers of the DPMU, MEPMA are requested to communicate the above proposals to the field staff and instruct them in achieving their Targets and updating the progress in the On-line data.

  
MISSION DIRECTOR

To:

All the Project Directors and Project Officers of MEPMA.

6/2/2017