



పట్టణ పేదరిక నిర్మూలన సంస్థ (ఆం.ప్ర)

MISSION FOR ELIMINATION OF POVERTY IN MUNICIPAL AREAS
Department of Municipal Administration & Urban Development, GoAP



From:

Sri.P. Chinna Thataiah.,
Mission Director, MEPMA
Guntur.

To:

All the Project Directors ,
The commissioner GVMC, VMC

Lr.Roc.No. 521 /LH Exhibition/ C, dated: .11.2016

Sir,

- Sub:** MEPMA – Regional SARAS – 2016 at Andhra University Engineering College Grounds , Visakapatnam from 23rd December to 3rd January 2016 – Participation of urban SHGs from all the Districts to facilitate marketing the products made by SHGs of urban areas –Requested – Regarding .
- Ref:** Letter No. Livelihoods / SERP-AP 2015dated 08.11.2016 of the Chief Executive Officer, SERP, AP, Vijayawada.

In the reference cited, the Chief Executive Officer ,SERP, AP, Vijayawada has informed that the SARAS – 2016 is to be organized from 23rd December to 3rd January 2016 at Andhra University Engineering college grounds, Visakapatnam and MEPMA has decided to participate in SARAS for exhibition cum sale of SHG products .

In view of the above , the Commissioners, GVMC and VMC are requested to sponsor SHG members @ 15 each and all the Project Directors ,MEPMA are requested to sponsor 10 SHG members from each district to participate in the Exhibition for marketing their products. The criteria for selection of SHGs and pre-conditions for setting up of stalls are as follows:

i) Criteria for Selection:

- Should be a member of SHG
- The products to be exhibited in the exhibition should be own products of SHG women only.
- TLFs have to select the SHG manufacturers in their SLF/TLF meetings and identify the SHGs who have the own products.
- Priority to be given to SHGs who have not participated in the exhibition earlier.
- Priority to be given to the Senior SHGs (3rd ,4th ,5th linkage SHGs).

ii) Pre-conditions for setting up of stalls :

- MEPMA will provide stalls to the SHGs at free of cost
- Accommodation for the SHG participants provided.
- PD,MEPMA shall issue ID cards for the participants

- Participant SHGs shall reach Visakapatnam by 21.12.2016 with their own transport to exhibit their products in the allotted stalls
- Participants can prepare their display Boards in flexi banners to display at their stalls containing of SHG name ,place/town product name, promoted/supported by MEPMA etc;

The Commissioners of GVMC, VMC and Project Directors are requested to arrange to furnish the information in the following Proforma before 05.12.2016 ,to enable to finalize the selection process:-

Name of the District :

S. No	Name of the ULB	Name of the Participants	Name of the SHG	Date of formation of SHG	Avail ability of Corp us with the SHG	No.of Doses (amount)Bank linkage taken	Name of the produc t	Mobile Contact No
1								
2								
3								
4								

Yours faithfully,



For Mission Director, MEPMA