



From
Sri .P.Chinna Thataiah
Mission Director,MEPMA
Hyderabad.

To
The Project Directors,
All Districts

Lr Roc. No.956/LH/MEPMA/ C1

dated 18.7.2016

Sub : Anna Sanjivini Generic Medical Stores – Opening of new stores in districts -
Instructions issued - Reg.

Ref: Lr Roc.No.956/LH/MEPMA/C1 dated 25/1/2016

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The Project Directors are aware that Anna Sanjivini Generic Medical Stores are opened by SHG federations on business model for supply of medicines at reasonable prices. Nutritious products are also being sold in these stores. As per the online report of Anna Sanjivini Software, 60 stores are doing sales in 13 districts in urban areas.

It is informed that in the reference cited instructions have been issued for opening of generic medical stores @ 1 per ULB. But in some districts, the stores are not started in all the Municipalities. The Project Directors, MEPMA are requested to establish new Anna Sanjivini Generic Medical Stores in the places already identified as per the list enclosed immediately and also take necessary action to improve the sales of existing generic medical shops through publicity and conducting trainings and awareness camps.

Yours faithfully,


Mission Director, MEPMA

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