

From  
 Sri Solomon Arokiaraj, I.A.S.,  
 Mission Director, MEPMA  
 Hyderabad. Govt.of AP, Hyderabad.

To  
 All Project Directors ,  
 MEPMA.  
 The PD GVMC,VMC

Sir,

**Lr Roc. No. 548/C/2016 - dated 26.3.2016.**

**Sub:-** MEPMA – Two days Photo shoot for SHG products and training program on Digital Marketing on March 28<sup>th</sup> to 29<sup>th</sup> 2016 at TTDC, Vijayawada – Deputing the SHG Entrepreneurs from AP,MEPMA – orders – issued Regd.

**Ref :-** Letter no. SERP - AP/Digital marketing/2016, dated 22/3/2016 of the Chief Executive officer,SER,AP,Hyderabad.

\* \* \*

In the reference cited, Chief Executive officer ,SERP,Hyderabad has informed that the two days Photo shoot for the SHG products and training program on Digital Marketing is going to be organized from 28<sup>th</sup> to 29<sup>th</sup> of March '2016 at TTDC,Vijayawada.

In this regard,MEPMA has decided to participate in Digital marketing program from 28<sup>th</sup> to 29<sup>th</sup> of March '2016 at TTDC Vijayawada to the following SHG entrepreneurs .

Product	Name of the URB	Name of the member	Name of the SHG	Contact Number
Banjara bags	Madhanapalli	y madhavi	srimalalakshmi	
Lether puppets	Dhermavaram	K Girijamma	Veeramatha	8897291616
artificial flowers	GVMC	u.sandhyarani	sri sai ganesh shg	8179343428
sarees	Dhermavaram	D.Gowramma	Sri Durga Prasanna	9490625404
Glasspaintings	GVMC	Jayasree	SuryaPriya SHG	8331866256
Maggam works	Gudur	V Prabhavathamma	Om sai	9550647283
Lace products	Palcole	B.Kavitha	Shalome SHG	9440468118
Lace products	Narsapur	M.Kondalamma	Sruthi SHG	8985351797
Kalamkari products	Machilipatnam	V.subramanyam	Krishnaveni SHG	9603286528
Handloom sarees	Venkatagiri	T.Prabhavathi	Rajarajeswari	9505485385

In view of the above, the PDs are directed to depute the said SHG members along with their products for the said training program and pay travelling allowances as applicable and ensure that they should report at the said venue by 9.30am sharp on the scheduled date .

Yours faithful  
  
 for Mission Director, MEPMA.

8

26/3 .