



From

The Mission Director
AP, MEPMA,
AC Guards, Hyderabad.

To

All the Project Directors.

Sir/Madam

Sub: MEPMA - Implementation of various schemes to the Urban poor – Involvement of public representatives for effective implementation of Government Schemes – Instructions - Reg.

--o0o--

MEPMA was established for implementation of various Government schemes with the main objective of alleviation of poverty among the urban poor such as Bank Linkage, SEP, VLR, EST&P and other financial benefit schemes by sanctioning of hundreds of crores of Rupees. and it is observed that the same are not properly utilized to get visible and expected results by the Government. Therefore, all the Project Directors are directed to strictly adhere to the following instructions for effective implementation of the Government schemes

- I) Project Directors should involve of public representatives namely MP /MLA/ Chairperson /Corporator/Councilor
- II) To organize "Melas" for distribution of assets under Government schemes to the Urban Poor
- III) To arrange Press Meets
- IV) Publicity of the programmes through Electronic Media & Pamphlets
- V) To arrange photographs of Hon'ble Chief Minister and Hon'ble Minister for M.A & UD at the places where programmes are held and L.H. units are established with the financial support of Govt./Banks/Streenidhi

For MISSION DIRECTOR

18/3

Copy submitted to: The Prl. Secretary to Government, MA&UD Deptt. AP Secretariat, Hyderabad.